

## **FOR IMMEDIATE RELEASE**

### **Brilliant Environmental Services, LLC Receives 2020 EBJ Business Achievement Award Environmental Business Journal Recognizes Environmental Industry Firms for 2020 Performance and Innovation**

San Diego, Calif. (February 2021) — Environmental Business Journal® (EBJ), a business research publication which has provided strategic business intelligence to the environmental industry since 1988, has honored Brilliant Environmental Services, LLC (*Brilliant*) with a 2020 EBJ Business Achievement Award for COVID Resilience - Rebuilding During Pandemic.

“2020 was certainly an exceptional year for our society, the economy and the environmental industry,” said Grant Ferrier, president of Environmental Business International Inc. (EBI, Inc.), and editor of Environmental Business Journal. “Unique enough that we added two major categories to the EBJ Awards: COVID Resilience that recognizes companies that adapted to work-at-home, travel, field services and other restrictions, as well as rapidly changing client needs; and COVID Response that recognizes companies that developed or accelerated new business initiatives, innovations and entire business units to support the environment, health & safety needs of their diverse client sectors.”

The EBJ Business Achievement Awards customarily recognize business performance in conventional metrics like revenue growth, M&A, exceptional projects, technology development and deployment in the field, and advances in information and digital technology, and these categories are well represented in 2020.

*Brilliant* of Jackson, New Jersey, with offices in Haddonfield, NJ was recognized for COVID resilience. How about resilience, plain and simple. When COVID struck in March 2020, *Brilliant* was in the midst of recovering from filing Chapter 11 Reorganization in May 2019, rebuilding business and business relationships. With no financial resources other than billing, reporting to court monthly, and limited vendors, *Brilliant* established all staff in remote home offices and continued field work for clients while preparing a Reorganization Plan due to the Court in April 2020. Owner Phil Brilliant, along with Office Manager Karen Markey, lobbied and relied on our reputation to gain votes for passing the Plan, while maintaining business during the pandemic. The company succeeded in both, and the reorganization plan was approved in April, 2020. *Brilliant* used the personal touch, including videos, telephone calls and Zoom meetings to maintain vendors, grow clientele, and increase business. Phil Brilliant summarized: “Good old fashioned hard work...We earned it. We survived. That’s Resiliency!”

2020 was also a unique year in that it represented what EBJ determined was the 50th Anniversary of the Environmental Industry as a collection of 13 increasingly integrated segments in a \$401-billion industry in the United States. Historical relics show active waste management practices in Native American communities, and water and wastewater systems date back to pre-Roman history, but the environmental industry as we know it dates back to the foundation of EPA, and many of the companies that make up the Environmental Consulting & Engineering segment in 1970.

The year 2020 was the 50th anniversary of United States Environmental Protection Agency (EPA), and the institution of the National Environmental Policy Act (NEPA), the President’s Council on Environmental Quality (CEQ) and other environmental protection initiatives at state and federal level that endure today. The year 1970 also represents the foundation of a number of companies that still flourish today, and EBJ recognizes many of the these companies in a 50-Year Recognition awards for companies founded in 1970 or thereabouts.

The 2020 EBJ awards will be presented at a virtual Zoom ceremony on February 11th and 12th, 2021, free to the entire environmental industry community. EBJ Business Achievement Awards are customarily presented in person at EBI’s annual Environmental Industry Summit. In 2020 the Environmental Industry Summit XVIII was postponed from its usual mid-March dates and held online September 9-11, 2020. The expectation is for resumption of in-person events in 2021 starting with Environmental Industry Summit XIX on September 22-24, 2021

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EBI's online and in-person events allow participants to gain and share perspective on issues of mutual business interest with industry experts, analysts, advisors, and fellow environmental industry executives.

\* Environmental Business Journal provides strategic information and market forecasts for executives involved in 13 business segments, including environmental testing, water & wastewater, air pollution control, environmental consulting & engineering, hazardous waste, remediation, instrumentation, pollution control equipment, waste management, resource recovery, and solid waste management.

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